



www.jerseypremierbrass.org.je
bandmanager@jerseypremierbrass.org.je

Dated: June 2026

Dear Sir(s),

We are writing on behalf of Jersey Premier Brass (“JPB”), Jersey’s only contesting brass band, to seek your support as we prepare to represent the Island at the National Brass Band Championships of Great Britain in York on 19th–20th September 2026.

Earlier this year, JPB proudly represented Jersey at the London & Southern Counties Regional Championships, competing against 17 bands in the Second Section. The band achieved an outstanding 3rd place finish, were awarded the trophy for Best Trombone Section and promotion to the First Section for 2027.

As a result of this success, we have been invited to compete at the National Finals in York, where the top qualifying bands from eight UK regions will compete for the title of National Champions of Great Britain 2026. This is a tremendous honor for both the band and the Island of Jersey.

About Jersey Premier Brass.

JPB was founded in 1997 by a group of dedicated local musicians with the aim of creating a brass band capable of performing challenging repertoire to a high standard, while providing Jersey musicians with the opportunity to compete nationally. In 1999, the band achieved this ambition by entering its first contest and has since represented Jersey across the UK and Europe, including performances and competitions in France, Belgium, and the Netherlands.

The band remains deeply committed to nurturing local musical talent and providing opportunities for musicians of all ages. Our current membership ranges from talented young players aged 15, to experienced musicians in their 70s. Many former members have gone on to pursue professional musical careers both on and off the Island.

In 2005, JPB proudly became National Champions at Third Section level, and we are honored to once again have the opportunity to compete on the national stage.

Community Contribution.

Alongside contesting, JPB performs regularly throughout the year at community concerts and public events.

Our 2026 program includes:

- Joint concert with La Ronde Concert Band of Jersey
- Liberation concert St Saviour’s Parish Hall
- Summer concerts in Howard Davis Park
- A family Disney-themed concert
- “The Snowman Live” at Haute Vallée School Theatre
- Christmas concert

In addition, JPB is proud to support the Jersey Music Service as sponsor of the brass section heats for the PwC Jersey Young Musician of the Year competition, helping to encourage and inspire the next generation of local brass musicians.

Funding and Expenses.

JPB operates entirely through member subscriptions, concert collections, and fundraising events. The band has never received funding from the Government of Jersey or local arts foundations, and all members have personally contributed towards travel and accommodation costs when attending competitions.

Competing at regional level already places significant financial demands on the band and its members. Our recent trip to the London & Southern Counties Championships cost approximately £10,000 on travel and accommodation expenses alone.

The upcoming National Finals trip to York is expected to cost in the region of £18,500. The band are aiming to raise approximately £4,500 through concerts and fundraising activities this year but we are still seeking support from local businesses or individuals to help make this opportunity possible without impacting the band's long-term financial stability.

Sponsor a Seat Initiative.

This year, we are delighted to launch our new "Sponsor a Seat" initiative, offering local businesses or individuals, the opportunity to sponsor a player within the band, by way of a donation

There are: 25 Brass Players, 4 Percussionists and Musical Director sponsorship opportunities available.

The minimum donation to "Sponsor a Seat" is £250, however, we would welcome a higher donation of your choice if available.

In recognition of your support, your business would receive:

- Recognition on the JPB website with links to your website where applicable
- Dedicated thank-you and promotional posts across our social media platforms
- Opportunities for promotion through concert programs and event publicity

Your sponsorship would directly support Jersey musicians in representing the Island on the national stage, while also providing valuable visibility for your business within the local community.

We would be extremely grateful for any support you may be able to offer and would welcome the opportunity to discuss sponsorship options further. If you would like to arrange a meeting or request additional information, please contact our Musical Director, Jason Mildren or Chair Vanessa Blanchet: bandmanager@jerseypremierbrass.org.je

Further information about the band can also be found at www.jerseypremierbrass.org.je

Thank you for taking the time to consider supporting Jersey Premier Brass as we prepare to represent Jersey at the National Championships of Great Britain.

Yours faithfully,

Jersey Premier Brass

Note:

Please provide Website URL:

Short paragraph about your business:

Any other contract details:

Terms & Disclaimer: By sponsoring a seat, you are making a voluntary contribution to support the activities and development of the band. A minimum donation of £250 per seat applies.

- 1. Nature of Sponsorship: Sponsorship is a charitable or goodwill contribution. It does not grant any ownership, voting rights, or decision-making authority over the band, its assets, or its operations.*
- 2. Recognition: Sponsors will be acknowledged by name on the band's published seat-sponsorship list (programme, website, or display board). If you prefer to remain anonymous, please notify us at the time of donation.*
- 3. Duration: Sponsorship recognition lasts for 6 months from the date of donation unless otherwise stated by the band.*
- 4. No Goods or Services: Provided Sponsorship does not include reserved seating at performances, complimentary tickets, or any other benefits unless explicitly stated in writing.*
- 5. Refunds: All sponsorship donations are non-refundable except where required by law.*
- 6. Use of Funds: All contributions will be used at the band's discretion to support musical development, equipment, tuition, travel expenses and general operating costs.*
- 7. Changes to the Scheme: The band reserves the right to amend or withdraw the sponsorship scheme at any time. Existing sponsors will continue to be recognised for the remainder of their sponsorship period.*
- 8. Legal Standing: This sponsorship does not constitute a contract for services. Nothing in this initiative creates a partnership, employment relationship, or joint venture between the sponsor and the band.*